



JUDO PROMO, the quick & economical labelling solution for your Retail Business
Eye-catching & easy-to-read font to maximize your sales promotions.

The JUDO PROMO Hand Labeller is specially designed for use in the Retail Business to execute sales promotions with minimum time spent. This has helped retailers to provide clear and concise information of their products to customers.

Features:

- ✓ Enhanced features
 - Top: 13 Promotional Texts (Rotary Cliché on the top)
 - Bottom: Numbers/Symbols for price indication at the bottom
- ✓ Large character for ease of viewing
- ✓ High quality printout
- ✓ Easy to change ink roller (Drop-in and out feature)
- ✓ Choice of 2 ink colours: Black or Red



JUDO
PROMO

JUDO PROMO – The Hand Labeller you can't do without for your Retail Business

The ability to launch any promotion at short notice is vital for any retail operation. In today's competitive world, the need to be seen as a 'good value' store is essential. At times, instant sales help to create consumer interest, clear seasonal stocks and slow moving lines faster. Hence, labelling products with promotional texts like 'Special Offer', '50% Off' or 'Clearance' are essential for retailers to achieve these objectives.

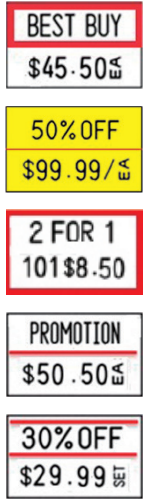
JUDO PROMO Hand Labeller is ideal for such retail activities. It comes with 13 Promotional Texts Rotary Cliche on the top and a set of Numbers/Symbols for price indication at the bottom.

13 Texts
Rotary Cliché

10% OFF
20% OFF
30% OFF
50% OFF
2 FOR 1
SALE
PROMOTION
CLEARANCE
REDUCED
NOW
DISCOUNT
BEST BUY
SPECIAL OFFER

Numbers/Symbols

11111111
22222222
33333333
44444444
55555555
66666666
77777777
88888888
99999999
00000000
\$/\$/\$/\$/\$/
* * * * *
% % % % %
E.A.S.T.



Easy-to-change ink roller

'Drop-in and out' feature – An ink roller changing method that keeps your hands clean.



Easy-to-see display



Band Per Head	13 Promotional Texts (Top) / Numbers & Symbols (Bottom)
Font Height	3.0~4.5mm
Label Size	P 16mm x W 26mm (P 0.63" x W 1.02")
Label Type Supported	Rectangular, Wavy
No. of Labels per Roll	1,100 Labels per Roll
Labeller Size	W 50mm x D 245mm x H 123.5mm (W 2.0" x D 9.7" x H 4.9")
Labeller Weight	300g (Without Label)
Label Types	Plain

For more information about SATO in the region, visit www.satoasiapacific.com or scan QR code below:



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